

Bump Inc.

Privacy Policy

Last Updated: July 12th, 2018

Hey! Welcome to Bump (“us”, “we”, or “our”). This Privacy Policy outlines and describes the data generated when you access or use either our website or iOS app (collectively, the “Services”) and how we process, use, and store that data. Our Privacy Policy applies to everyone who accesses or uses the Services (you can also call them “Users”). Please keep in mind that you aren’t permitted to access or use the Services without agreeing to this Policy.

1. The Information We Collect

We collect the following kinds of information:

Personal Information You Give Us Directly

By creating a Bump account, you give us certain pieces of personal information. This includes your username, phone number, name, and profile photo. The first time you attempt to make your location public through the Bump App (or “App”), we also ask you for your birthday (more on location below).

Additionally, you also provide us with information about the content you find or submit through the Services, such as event names and photos and events you join, recent picks, likes, skips, swipes, invites as well as metadata about any of that content or your activity on the Services.

Location Based Data

We understand that one of the most sensitive pieces of information about you is where you are in real-time. Therefore, we feel it’s appropriate to say that **we will never share your whereabouts (even with your friends in the Bump App) unless you explicitly choose to do so and is private by default**, and don’t /will never collect your location when you are not using the App or it is in the background. People should only know where you are unless you tell them yourself. However, Bump is a location-based platform that’s centered around a map. That means that with your permission, through your use of the Services, we may collect information about your approximate or precise location, using either GPS, your IP address, or WiFi. All that being said, we keep collection of your location data to an absolute minimum as most of it is unnecessary and wastes resources.

You may choose to use the Bump App without providing permission for us to use your location data, however it may impact the functionality or usability of the App, and thus, your overall experience with us.

Analytics Information

We use third party analytics tools to help us measure traffic, usage, bugs, errors, and other aspects of the Services. These tools collect useful information that help us provide you with an experience that is consistently improving and getting better. We collect this kind of information from everyone that uses the Services and it cannot be reasonably used to identify you or anyone else.

Device Information

The Bump App was built for mobile devices. When you use the Services, we may access, collect, or store on your device, one or more unique identifiers for your device, which can be used to distinguish your mobile device from all the other devices accessing the Services. Additionally, we may collect other information about your device, such as your phonebook (with your permission), whether or not you have headphones connected, or information about your wireless network connections.

Photos and Music

In order for you to upload a profile photo or event photo in the App, we require access to the photos on your device. If you want to listen to music in the App, we require access to your music library.

Information We Get Via Third Parties

From time to time, we may collect information about you via a third party. This may come in the form of your phone number when another User uploads their phone contacts, or if you link your Bump account to a third party service, such as Apple Music, Uber, or Instagram.

2. How We Use Your Information

Although we've already mentioned a few, we may use the information we collect from the Services in some of the following ways:

- Enable you to access and use the Services
- Monitor stability and functionality of the Services so that we can make improvements
- Secure and protect the Services as well as content found on the Services

- Observe metrics such as number of users and demographic patterns
- Enforce our Terms of Use or other usage policies
- Develop and test new products, features, or third party integrations
- Identify and fix issues with the Services

3. Sharing Your Information

Regarding the information discussed above, we share it the ways found below:

With Other Bump Users

Like many platforms you've probably used before, other Users can see your profile and interact with it. This means that other Users can see things like your name, username, and profile photo. Additionally, they may be able to see info about how you've used the Services, such as your recent picks, your score, events you create, friends, invites, likes and skips. Just to say it again: we will never give other users your location unless you explicitly do so yourself.

Legal Requirements

We will share information with law enforcement agencies and/or government bodies if we are required to do so by law as part of a court order or subpoena, to comply with any legal obligations or legal process regarding claims we are involved in, or to enforce either our Terms of Use or this Privacy Policy.

Unless required by law, all information shared with third parties will be anonymized to the extent that it cannot be used to identify you; this means excluding key details like your username, phone number, profile photo, and some of the other things discussed in the first section of our Privacy Policy.

Merger, Acquisition or Dissolution

If we sell or transfer part or the whole of Bump Inc. and/or our assets to another entity due to either a merger, acquisition, bankruptcy, liquidation, or dissolution, your information may be sold or transferred to that entity.

Service Providers

We may transfer information to certain service providers ("Service Providers") that help us make the Services available to you to use and enjoy. For example, this may include the company that

hosts the Bump API or database.

Excluding the ways discussed above, we do not currently share information collected via the Services with any other third party, including any ad agency or other organization.

4. Storing and Protecting Information

We understand that the storage and protection of your valuable information is critical to our relationship with you and your faith in us as a provider of great products and user experiences.

Within our organization, your information is only accessible by key personnel who's access to that information is critical to executing their role in the Bump family and can only do so under strict confidentiality.

We apply industry-standard security mechanisms and safeguards to all data and transfer of that data in order to do our best to secure all information gathered through the Services. Unfortunately, we can't guarantee that any information won't be accessed, modified, replicated, or disclosed.

Information collected through the services may be stored in the United States, Canada, or any other location in which Bump or our Service Providers operate and maintain facilities. We may transfer information collected about you via the Services to other jurisdictions or countries around the world. By agreeing to our Terms of Use, you consent to that transfer.

5. Data Retention

By accepting our Terms of Use, you enter a contract with us. We keep your data for as long as necessary during the duration of that contract. If you choose to stop using any or all Bump products, you can request that we delete your data. When your account is deleted by you or us, we delete all of your information along with it. It's that simple.

6. Third Party Services

We believe the best way to bring Bump into the world is by integrating it with the existing tools and products you use every day. Therefore, you may use a feature that is actually an integration with a third party service. We aren't responsible for how those third parties collect, store, or manage your information and you agree to that. It's always recommended that you have a look at the privacy policies of all the services you use before you use them.

7. Children

As stated in our Terms of Use, anyone under the age of 14 (or "kids") is not permitted to access or use the Services. We do not knowingly ask for or store data from kids, let them create a Bump

account, or direct marketing efforts toward them. If you have reason to believe that we've collected information from someone under the age of 14, please contact us immediately at info@bump.social.

8. Changes

We're constantly working on adding new features, updating, optimizing and improving the Services. That means sometimes we will have to update or make changes to this Privacy Policy and reserve the right to do so. Unless otherwise required by law, we'll make sure to give thirty (30) days' notice before posting an updated version of our Privacy Policy so that you have an opportunity to look over them before it becomes effective. By continuing to use the Services after any changes to the Terms become effective, you agree to our updated Privacy Policy.

9. Contact Us

We welcome all questions or concerns about our Privacy Policy and how we handle your data. Feel free to reach out to us at info@bump.social. Our address is:

200 Ryland St, Suite 200-A
Reno, Nevada, 89502

Please note we only accept communications at the email address listed above and do not accept any mail sent to the address above.